



**Call for Abstracts / Full Papers**  
**International Conference on Business, Information, and Tourism**  
3-5 August 2016, Universiti Kuala Lumpur, Kuala Lumpur, Malaysia

Submission Deadline: March 31, 2016  
Website: <http://icbit2016.globalconf.org/>

The ICBIT 2016 will take place from August 3 to 5, 2016, in Kuala Lumpur, Malaysia. Prospective authors are welcome to submit your abstracts or papers on any aspects of Business, Information and Tourism. All submissions to the conference will go through anonymous review processes by at least two independent peers. In the information age, how to effectively use big data to provide highly competitive strategies is a challenge to all researcher and industry managers. Therefore, interesting topics are listed below for your reference only, and not limited to the following topics:

► **Business**

Current Issues and Challenges in Business, Accounting, Insurance & Risk Management, Legal Studies & Business Ethics, Applied Economics, Business & Public Policy, Electronic Commerce, Information Management, Entrepreneurial Management, Marketing & Communication, Operation Management, Management & Decision Process, Finance, Human Resource Management, Health Care Management, Global Analysis & Multinational Management, Retailing, Real Estate, Statistics, Strategic Management, Organization Management, Mobile Commerce & Services, Social Impact & Responsibility, Leisure & Sports Management, and many more.

► **Information**

Current Issues and Challenges in Information, Research Methods in Information, Topics on Database Management, Topics on MIS, Organizational theory and Research Design, Topics on E-Business, Educational Technology & Teaching, Topics on Knowledge Management, Topics on Decision Management, Topics on Digital Marketing, Social Networking & Media, Topics on E-learning, Topics on Customer Relationship Management, Topics on Information Technology Service Management, Topics on Analysis of Information Industry, Topics on Project Management and CMMI, Topics on Object-Oriented Technology, Topics on Web Technology, Topics on Information Security, Topics on ICT Technology, Topics on Web Application Development, Cloud Computing, Topics on Data Warehousing and Data Mining, Topics on Software Engineering, Fuzzy Theory, Expert Systems, and many more.

► **Tourism**

Current Issues and Challenges in Tourism, Innovative service in Tourism, Tourism Industry Evolution, Tourism & Hospitality Research, Tourism Ethics & Eco-Tourism, Environmental Impacts of Tourism, Sustainability & Tourism, Pricing in Tourism Sector, Tourism Marketing, Total Quality Management In Tourism, Education In Tourism, Big Data Application in Tourism, Service Quality Management in Tourism, Service Communication Skills in Tourism, and many more.

**IMPORTANT DATE**

**March 31, 2016** ...Submission Deadline  
**May 1, 2016** ... Early Registration Deadline  
**May 15, 2016**...Author Registration Deadline  
**June 15, 2016** ...Final Version Deadline  
**June 20, 2016** ...Program Announced